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Refer to guidance notes for completion of each section of the specification.

Module Code:	ARPHF402
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Module Title:	Creative Lens-based Media
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Level:	4	Credit Value:	20
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Cost Centre(s):	GAAP	JACS3 code:	W212	HECoS code:	100375
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Faculty	FAST	Module Leader:	Dr Jo Clements
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Scheduled learning and teaching hours	30 hrs
Placement tutor support	Click here to enter hours.hrs
Supervised learning eg practical classes, workshops	10 hrs
Project supervision (level 6 projects and dissertation modules only)	Click here to enter hours. hrs
Total contact hours	40 hrs
Placement / work based learning	
Guided independent study	160 hrs
Module duration (total hours)	200 hrs

Programme(s) in which to be offered (not including exit awards)	Core	Option
BA (Hons) Photography and Film	✓	

Pre-requisites
N/A

Office use only

Initial approval: 30/03/2020

Version no:1

With effect from: 01/09/2020

Date and details of revision:

Version no:

Module Aims

- To engage students in discourses in historical and contemporary visual culture in Photography and Film practice.
- To explore and experiment with a range of analogue and digital creative lens-based media techniques with reference to image making and audience response.
- To encourage curiosity and critical thinking to create a body of work.

Module Learning Outcomes - at the end of this module, students will be able to

1	Research, identify and evaluate the works of relevant past and current artists, photographers and filmmakers to learn new ways to think about the world and themselves in it.
2	Appropriate and manipulate creative lens-based media techniques used in photography and film practice and apply creative solutions to assignments.
3	Respond creatively to ideas, processes and visual codes with a broad temporal reach within photography and film and translate them into personal, practical and aesthetic outcomes.

Employability Skills The Wrexham Glyndŵr Graduate	I = included in module content A = included in module assessment N/A = not applicable
<i>Guidance: complete the matrix to indicate which of the following are included in the module content and/or assessment in alignment with the matrix provided in the programme specification.</i>	
CORE ATTRIBUTES	
Engaged	I/A
Creative	I/A
Enterprising	I
Ethical	I
KEY ATTITUDES	
Commitment	I
Curiosity	I/A
Resilient	I
Confidence	I/A
Adaptability	I/A
PRACTICAL SKILLSETS	
Digital fluency	I/A
Organisation	I/A
Leadership and team working	I
Critical thinking	I/A
Emotional intelligence	I/A
Communication	I/A

Derogations

N/A

Assessment:

Indicative Assessment Tasks:

Students will be expected to discuss their work during individual tutorials and at presentations in group critiques, in order to review and articulate the effectiveness of the ideas and techniques used in the photography and film process. Emphasis will be placed upon the experimental nature of combining analogue and digital materials and techniques alongside a chosen theme. This will involve creative risk-taking to discover the appropriate utilisation of creative lens-based media skills.

Professional attitude to completing work to deadlines and respecting and contributing to the working environments of the studio, real world opportunities, experiences and contexts will also be reviewed during this module.

Students will be assessed on their practical knowledge of ideas and skills used in photography and film. The solutions to assignments should demonstrate curiosity and adaptability using a variety of creative lens-based media forms with due regard for audiences.

Formative assessments will take place in response to assignments in the form of oral presentations. Students will be expected to present visual research leading to resolved pieces of work. Constructive feedback will be given by written, verbal or digital audio/visual methods.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1-3	Coursework	100

Learning and Teaching Strategies:

The purpose of this module is to enable students to understand the attributes and techniques used in creative lens-based media, and provide them with both intellectual and practical skills that will enable them to respond to the needs and requirements of photography and film in an increasing evolving world.

The skill base of this module will be delivered through a series of lectures, technical demonstrations and studio workshops which will equip the students with practical means to comprehend methods of communication and creative lens-based media guiding their chosen area of study.

Assignments will be designed to enable students to work independently as well as in teams utilising research skills in the assimilation and application of their theoretical and practical understanding of communication and creative media. Guidance is available throughout the module in the form of directed group discussion and individual tuition advice.

Peer group analysis and critiques will consider the effectiveness of solutions to set assignments. Students will collate and annotate their research in their reflective journals and blogs.

Syllabus outline:

Students are asked to consider and reflect upon a range of perspectives and practices in the field of creative lens-based media in pursuit of their creative context. Emphasis on issues affecting still, moving image and visual culture are studied to comprehend how these are increasingly playing an important role in contemporary photography and film today. Working within the context of individual interest, this initial project consisting of broad themed assignments encourages the development of personal methodologies to explore individual creativity and self-expression.

The module offers the opportunity for students to produce a body of work that uses creative lens-based media that can be interpreted in a variety of directions through broad themed assignments. Students will explore photography and film praxis and problem solving with consideration to specific audiences and via a variety of materials media and processes.

Work is presented at individual tutorials and group critiques to provide scope for reflection and review on issues arising from the assignments. It aids understanding of working methods and approaches to developing solving problems through creative risk taking.

Students will use appropriate equipment, studio and locational spaces, demonstrating a professional attitude and respect for the working conditions of these environments.

The student will record their experience and organise the research underpinning their practical work through their reflective journals and blogs. These will evaluate their findings and evidence their personal achievements.

Indicative Content:

Picture composition, framing, photography and film language in visual culture. Skills and techniques used in analogue and digital photography and film, camera techniques, camera less practices, free lensing, lighting, exposure, depth of field, monochrome, colour, audio, editing and montage.

Indicative Bibliography:

Essential reading

Bendandi, L. & Antonini, M. (2015), *Experimental Photography: A Handbook of Techniques*. London, Thames & Hudson.

Bordwell, D., Thompson, K., & Smith, J. (2019) *Film Art: An Introduction*. (12th edition). McGraw-Hill Education.

Stutterheim, K (2019) *Modern Film Dramaturgy*. Frankfurt, Peter Lang Verlag.

Other indicative reading

Bate, D (2012), *Photography; The Key Concepts*. London, Bloomsbury Academic.

Berger, J. (2013) *Understanding a Photograph*. London, Penguin Modern Classics.

Blaetz, R. ed. (2007), *Women's Experimental Cinema: Critical Frameworks*. Durham, Duke University Press.

Bosworth, M., & Lakshmi, S. (2018), *Crafting Stories for Virtual Reality*. Abingdon, Routledge.

Freeman, M. (2014), *Capturing Light: The Heart of Photography*. ILEX

Garvey-Williams, R. (2014), *Mastering Composition*. Tampa, Ammonite Press.

Higgins, J. (2013), *Why it Does Not Have To be In Focus: Modern Photography Explained*. London, Thames & Hudson.

Koetzle, H.M. (2015), *Photographers A-Z*. London, Taschen.

Monaco, J. (2009) *How to Read a Film: The World of Movies, Media, Multimedia: Language, History, Theory*. 4th ed.

Sontag, S. (1997), *On Photography*. London: Penguin.

Tricart, C. (2017), *Virtual Reality Filmmaking: Techniques & Best Practices for VR Filmmakers*. Abingdon, Routledge.

Wolf, S. (2019), *PhotoWork: Forty Photographers on Process and Practice (The photography workshop)*. New York, Aperture.

Current Journals

Sight and Sound

Little White Lies

British Journal of Photography

Aesthetica

Web-based and electronic resources

<http://www.bfi.org.uk/>

<https://creativeskillset.org/>

<https://businesswales.gov.wales/>

<http://www.journalofvisualculture.org/>

<https://www.screendaily.com/>